



## STEW LEONARD'S STORE FACT SHEET

Stew Leonard's began as a small dairy store founded in 1969 with just seven employees. Today, Stew Leonard's is still family-owned and operated, but has grown to become a nearly \$400 million dollar business with more than 2,000 employees. The company has received worldwide acclaim for excellence in customer service and quality and was selected to FORTUNE magazine's "100 Best Companies to Work for in America" list for ten consecutive years.

In addition to the headquarters in Norwalk, Conn., Stew Leonard's has stores in Danbury and Newington, Conn. and in East Meadow, Farmingdale & Yonkers, N.Y. For more information, visit Stew Leonard's website at [www.stewleonards.com](http://www.stewleonards.com). There are also nine independently owned wine stores that license the name Stew Leonard's located in Connecticut, New York and New Jersey.

### Individual Store Information

	NORWALK, CT	DANBURY, CT	YONKERS, NY	NEWINGTON, CT	FARMINGDALE, NY	EAST MEADOW, N.Y.
<b>Address</b>	100 Westport Ave. Norwalk, CT 06851	99 Federal Road Danbury, CT 06811	1 Stew Leonard's Drive Yonkers, NY 10710	3475 Berlin Turnpike Newington, CT 06111	261 Airport Plaza, Farmingdale, N.Y. 11735	1897 Front Street, East Meadow, N.Y. 11554
<b>Year Opened</b>	1969	1992	1999	2007	2016	2017
<b>Team Members</b>	657	471	678	420	400	400
<b>Square Feet</b>	103,000 sq. ft.	130,000 sq. ft.	120,000 sq. ft.	113,000 sq. ft.	65,000 sq. ft.	70,000 sq. ft.

### What Makes Customers Say WOW!

- Dubbed the "Disneyland of Dairy Stores" by the New York Times, Stew Leonard's is not only known for its farm fresh foods at a great value but also as a fun place for families to shop because of the costumed characters, scheduled entertainment, petting zoo and animatronics throughout the stores.
- Stew Leonard's culture is built around an acronym for S.T.E.W.: **S**atisfy the customer; **w**ork together as a **T**eam; **s**trive for **E**xcellence in everything you do; and get the customer to say **WOW**.
- In weekly pricing surveys of local grocery stores, Stew's every day prices are 10-15% lower than other large food chains.
- Unlike traditional grocery stores that sell an average 45,000 items, each Stew Leonard's store carries only 2,200 items, chosen specifically for their freshness, quality and value.
- 80 percent of the products sold in store are fresh – that is, brought in daily or prepared directly in-store.
- Because of Stew Leonard's commitment to customer service and the number of products prepared fresh daily, the store employs twice the number of employees as a traditional grocery store.